

'Playing Field' of Dreams - Tregib Sports Facilities

- Working together to fund our new astro - A two page intro

Our proposed aim - To work together to fundraise and campaign to have the Tregib Astroturf surface replaced by Summer 2023.

- To raise £300,000 to replace the Astro surface with a new Hockey Turf Pitch (HTP surface) suitable for Football, Rugby and Hockey and to install new LED floodlights.
- To have this funding in place by January 2023 to give time for the surface to be commissioned.

An assessment of the current Astro surface - An independent Pitch Condition Survey undertaken by Notts Sport in November 2017 suggested it was advisable that Astro was resurfaced in 3 to 5 years, a subsequent report commissioned by Carmarthenshire County Council in 2019 recommended that the surface be replaced within 24 months. We therefore have a target for resurfacing in Summer 2023.

How could we achieve this together?

<p>We could have 3 key stages to this process</p> <p>First we Evidence</p> <p><i>* We provide clear information about the need for the new surface.</i></p> <p><i>* Demonstrate that there are many people and groups that will campaign and fundraise to make this happen</i></p> <p><i>* Get support from local politicians and officers</i></p> <p><i>* Work to get the right lease with Carms</i></p> <p>Feb - April 22</p>	Partner		Possible amounts
	Grants	We intend to apply for Welsh Government grants. To be successful we will need evidence that the community is behind our application and we are able to offer match funding alongside the grant we receive - the Application will need to be made by May 2022.	Up to £150,000
	Carmarthenshire	We will need support from the Council as well as money, it is excellent that the Council have agreed to negotiate a long lease Tregib Asto and playing fields - this long lease is critical for our Welsh Government application. Senior officers in Carms CC acknowledge our Astro is an important aspect for their sports strategy in the North of the County.	
	Members Fundraising	All the groups involved in Tregib Sports Facilities would engage in fundraising, this shows our commitment in support of larger grant and crowdsourcing - evidence of pledges to fundraise, and actual fundraising, will be really important to support our Welsh Government Application and to support the wider fundraising effort.	£30,000 would be great
	Business Sponsorship	We would love sponsorship from companies with a presence in Llandeilo and the	We hope to get sponsorship worth £20,000

<p>Next we Act</p> <p><i>* We make the necessary funding bids</i></p> <p><i>* Groups undertake their fundraising projects</i></p> <p><i>* We approach businesses for sponsorship</i></p> <p><i>* We manage this together with representatives from groups</i></p> <p><i>May - June 23</i></p>		<p>surrounding area, we will offer them advertising space on the astro and provide them visible thanks and recognition in the celebration event we intend to hold at the end of this process, and on our website.</p>	
	Charitable trusts	<p>We intend to apply to a wide range of charitable trusts both local and national to help us.</p>	£50,000 target
	Crowdsourcing	<p>We will also run a crowdsourcing campaign.</p> <p>In support of this we will tell our story and demonstrate how local people are working together to make this happen.</p>	£50,000 target

Finally we **Celebrate** - *We hold a festival of sport to celebrate and thank everybody for their effort and support and to encourage more people to use Tregib - Summer 2023*

What do we need now from groups and members to get started?

1. We need your thoughts and comments about making this strategy work well
 - Please share this between the groups and **give ideas about how we could make this process better?**

2. We need representatives from groups to get involved in a campaign management group to direct this process
 - In the short term we really need a volunteer who is good at creating and sharing **social media**, we also want help to make sure that we **communicate bi-lingually**.

3. We will set up a Facebook campaign to support this campaign. **We want groups to link to this page and encourage your individual members to like this page and leave comments about why the Astro is important.** It is really important that we make the 650 people who use the Astro on a typical week visible to funders and people we will need to influence.

4. We want you to **think about what you can do in your groups to raise money** as part of this process. There are about 13 groups that regularly use the Astro, £30,000 would be £2,300 per group. We will need some match funding to support the bids in May, but evidence of plans to fundraise over this year will be very powerful in showing how motivated people are to make this happen.

In the short term please send your thoughts and comments to tregibsportsfacilities@gmail.com